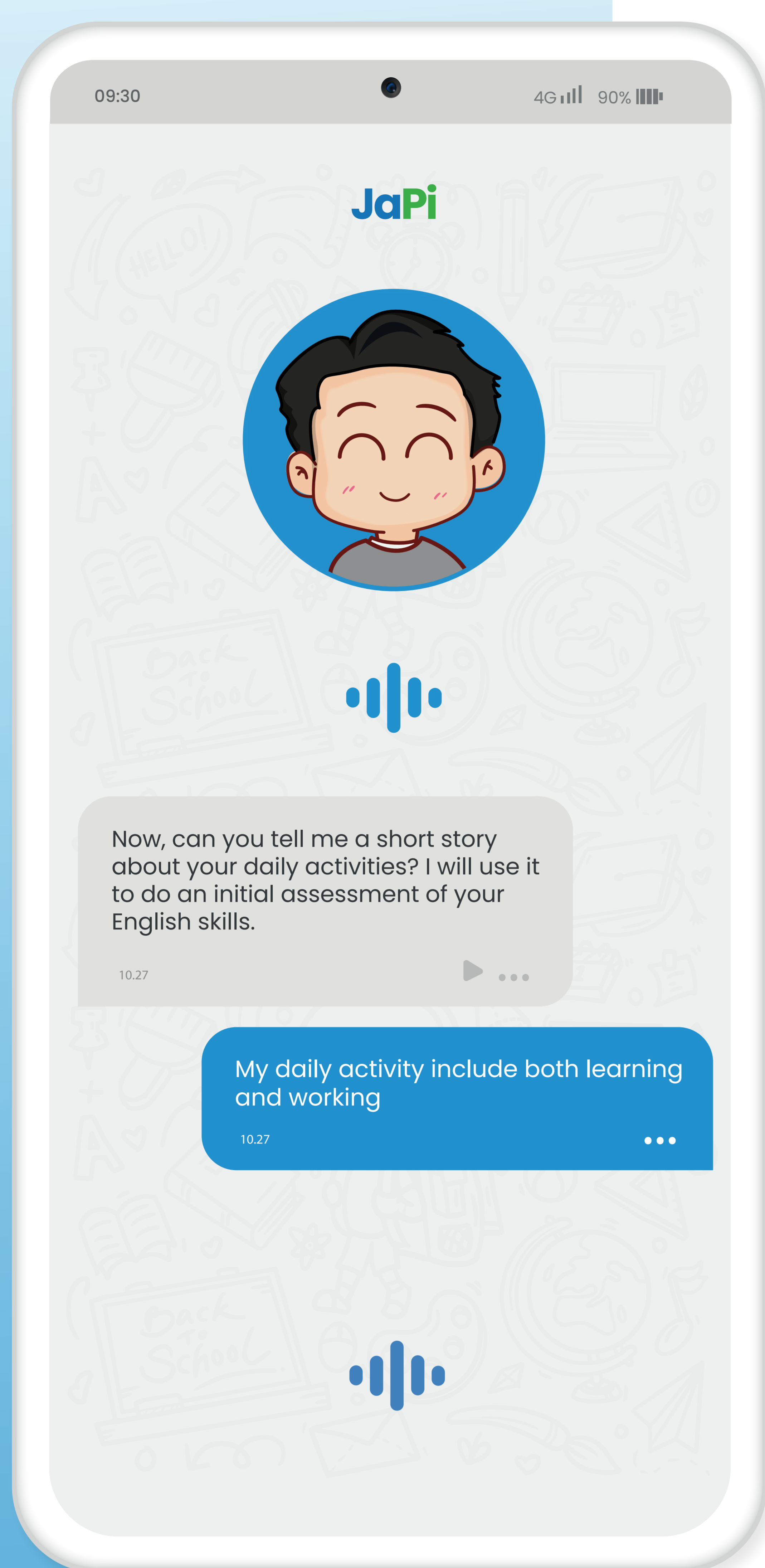


Project Status

- MVP Launched
- 1000+ Early Adopters



JaPi

Your Best AI English Tutor

Redefining English Learning. Empowered by advanced AI technology and a partnership with TBI, Indonesia's premier English school, Japi offers 24/7 Personalized AI engaging tutoring at unparalleled quality and cost.

Problem

English Learning Challenges in Indonesia:

- 55 million students and professionals need English skills. Yet, only 50,000 qualified English teachers are available.
- High costs of tutoring (up to \$35 per hour) hinder access.
- This limits opportunities in an increasingly globalized world.

Solution

JaPi is the first personal, professional AI tutor that every Indonesian can afford!

- Empowered by Advanced AI Technology.
- Incorporates TBI's renowned teaching methods. The only organisation certified for Cambridge-based English teacher training in Indonesia.
- Personalized engaging learning, tailored to individual needs.



"I discover my students' interests, note their language skills, offer alternative expressions, all in casual conversations, and it's affordable. My goal is to be an English literacy superhero in Indonesia, empowering you to speak English confidently."

-Japi-

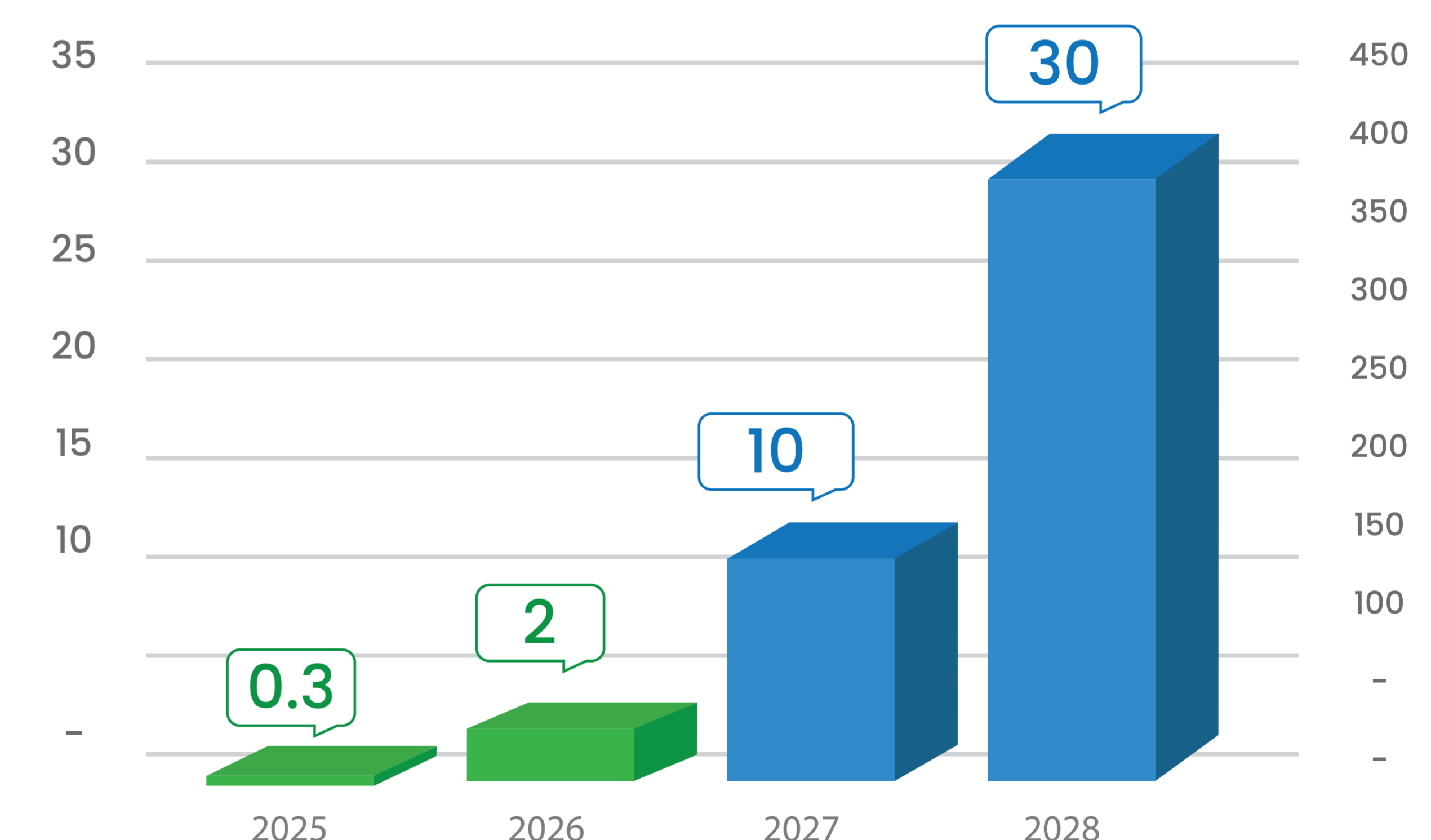
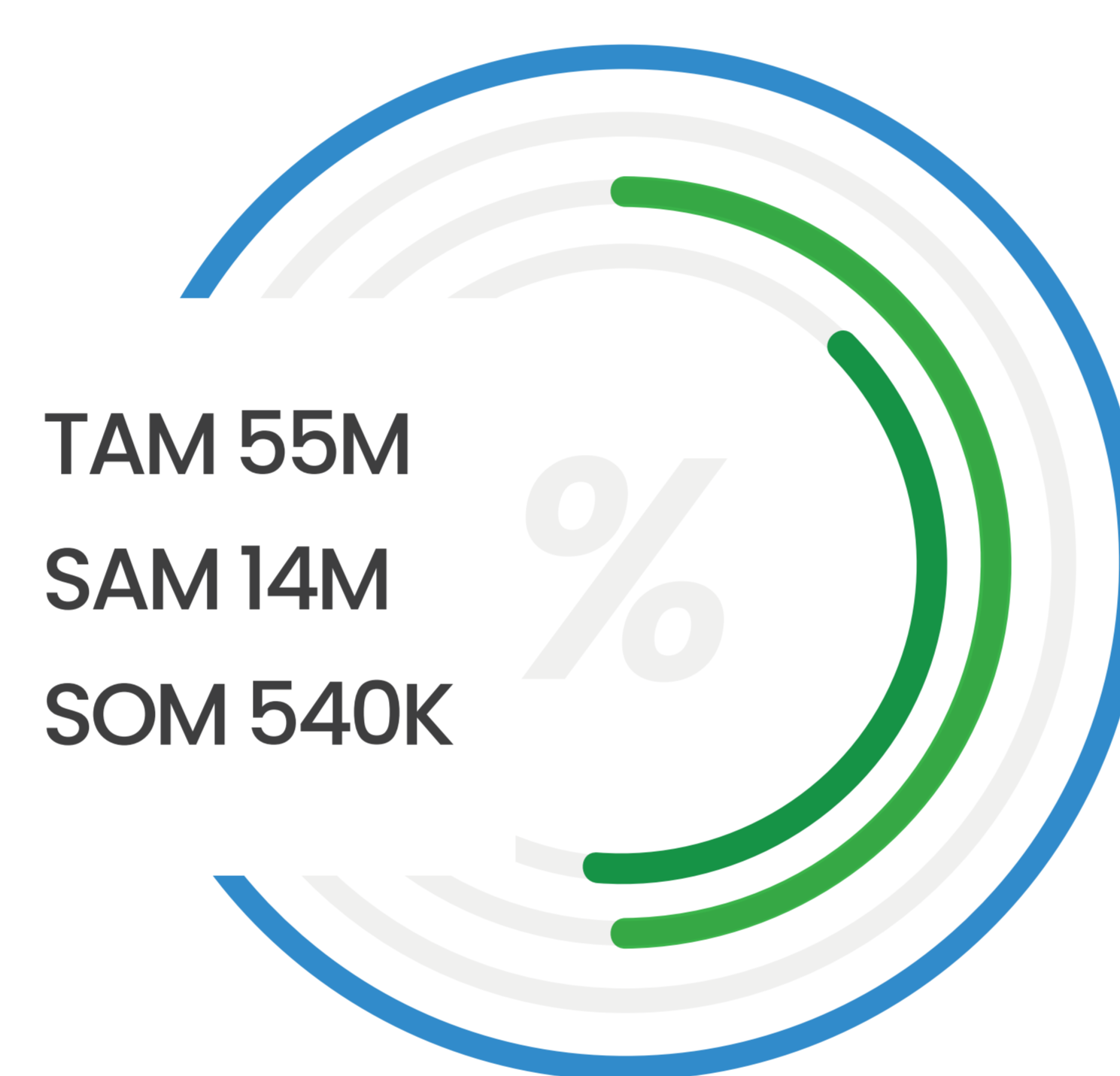
Revenue Projection

Growth Market

- The English learning market size in Indonesia is estimated to grow from USD 0,8 Billion to **USD 1 Bn** from 2024 to 2027
- JapiPintar projects to **capture 3%** and reach **USD 30M revenues** by 2027

Market Size (2024 - 2027)

JaPi Revenue Proj. Indonesia (M USD)



The Team



Andrew Gonczi
CEO

Former Microsoft Hungary Country Manager, lauded for record business growth in Eastern Europe. Co-founded Creighton Inc., launching an interactive TV format complete with a mobile app enabling viewers to challenge the TV show stars. Debuting in the Philippines in 2015, was later adopted by Fox USA for prime time.



Windiaprana
CSO

Former Executive Chairman of The British Institute (TBI). Previously, built up Migme into one of Indonesia's leading social gaming platforms, achieving 20 million monthly active users (MAU) at its peak.



Siska Nurul
Director Marketing & Operation

Expert in strategic marketing, community engagement, and forging B2B partnerships. As the former Director of Marketing at Migme, Siska played an instrumental role in propelling the gaming startup to its peak of 20 million monthly active users (MAU).



Peter Mileff
CTO

Expert in AI-driven process mining and neural network applications. Led the development of a "chatGPT-like" platform at the Technical University of Miskolc, Hungary. Deep knowledge in mobile app development, server-side technologies, payment systems and gamification. MSc in Information Engineering, PhD in Information Science and Technology.



Barbara Pinter
CLO

An MBA and MA in Applied Linguistics, brings two decades of expertise in curriculum development, e-learning, Natural Language Processing and ESL teaching. Drawing from experiences at the University of South Florida and Durham Technical Community College, she excels in crafting engaging online programs for diverse audiences.



Zoltan Nyiri
Director R&D

A seasoned expert in AI & database management, with a distinguished track record in handling extensive databases using Oracle, SAP, ASE, and SQL Server. Prior to joining JaPi, he led projects to enhance AI-driven analytics and semantic search capabilities at Lumen. Zoltan holds an MBA in Advanced Management Information Systems & BSEE in Electrical Engineering.

JaPi Inc.

a Delaware C corporation with exclusive rights to the JapiPintar product and technology assets, is conducting a SAFE (Simple Agreement for Future Equity) fundraising for a maximum of \$500,000.- with a valuation cap of \$5M, discount rate -20% accepting investment from multiple accredited investors.

Drop Us a Line!

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